

WEBINAR TALK

GENDERISM IN PROJECT MANAGEMENT LEADERSHIP AND ENGINEERING PRACTICES: PALESTINIAN EXPERIENCE

CPD HOURS : 2.0
REF NO : IEM21/HQ/049/T(W)

By : Project Management Technical Division



SPEAKER : DR. SAFA NASSERELDIN
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DATE : 18 MARCH 2021 (THURSDAY)

TIME : 3PM - 5PM

Registration Fee (effective from 1st August 2020).

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SYNOPSIS

Electrical, electronic and computer technology and engineering sector is a fast growing, vibrant and promising industry in Palestine despite the fact that the Palestinian territories are illegally occupied by the Israeli Authority. On the other hand, during the Coronavirus Disease 2019 (COVID-19) crisis, the challenges faced by the Palestinians in this sector, across genders, increased, taking into account that both play important roles in upbringing the sector. However, in the perspective of project management leadership and engineering practices in Palestine, the disease outbreak increases particularly the Palestinian women's workloads and decreases the ability to balance their time among spheres. For Palestinians who undertake paid employment in project management and engineering field, managing these multiple responsibilities has become increasingly difficult especially under various restrictions imposed by the Israeli Authority. This webinar hence aims at opening the eyes on the genderism inequality in project management and engineering field in Palestine, while at the same time empowering Palestinians in project management and engineering practices amidst the COVID-19 pandemic.

Being an engineer by education, and in the capacity and experience of the speaker in different managing positions in Palestine, through this webinar, the speaker will apply the understanding of the different styles of leadership across genders in the project management and engineering processes as well as the best project management leadership and engineering skills. This is substantial as project management leadership and organisation management are concerned with the skills involving positive direction of technical organisations and motivation of the employees.

SPEAKER'S DETAILS

Dr. Safa Nassereldin is a well-recognised Palestinian community and entrepreneur leader as well as a highly energetic engineering educator, who is engaged in multiple roles and initiatives through the Palestinian and Regional engineering and technology scenes. With more than 20 years of intuitive management and experience in tackling challenges in leadership, project management and engineering practices, she is well known for seeking to inspire and empower female engineers and project managers, girls and youth in general. She also holds a strong vision for the Palestinian community through education and learning.

She is currently the Vice President for Jerusalem Affairs at Al-Quds University, Palestine. Prior to the current portfolio, she was the Minister at the Ministry of Telecom & Information and Technology, who has successfully introduced positive changes by enabling a competitive environment for telecommunication industry in Palestine. She was the first female minister in this field in Palestine. She was awarded the Chevalier (Knight) of the National Order of the Legion of Honour from the Republic of France Nov. 2017 as well as Arab Women Achievers in March 2019 and Academician who Most Served Jerusalem in June 2019.

She is an active board member in the Higher Council for Innovation and Excellence, Palestinian Incubator for Energy, the Innovation Fund, Palestine Education for Employment EFE, the Arab Islamic Bank, the Internet Service Provider Mada among others. She holds a Doctorate in Electronic Engineering from ENSEIRB, Bordeaux I University in France, 2003.